



SURF FOR FREE WITHOUT GETTING WET

Singapore Cruise Centre becomes the first cruise and ferry terminal in the region to provide free wireless Internet connectivity, and set the technological platform for future wireless IT applications.

Singapore Cruise Centre today launched wireless connection at its HarbourFront terminal, making it the first in the region to provide free wireless services at its premises.

Committed to providing its passengers with an enhanced experience, this wireless service will enable passengers to surf the internet for free and make cheaper international calls using VOIP (Voice-Over Internet Protocol), with savings up to 80% compared to a GSM network on the mobile phone.

Singapore Cruise Centre sees an increasing influx of passengers each year. Just last year, its terminals at HarbourFront alone saw 4.9 million passengers walk through its gates. Singapore Cruise Centre is expecting the numbers to go up this year and believes that launching this wireless service will provide an added value to passengers as well as everyone who goes through their passenger terminals at HarbourFront and Tanah Merah.

“The Singapore Cruise Centre is proud to be the first cruise and ferry terminal in the region to bring such a value-add service to the passengers and visitors at our terminals,” said Mr Cheong Teow Cheng, President of the Singapore Cruise Centre. “We are confident that such a service will not only be of great benefit to those who frequent our terminal, but will also directly benefit tourists and crew disembarking at Singapore. With this new service, they will now be able to call their friends and families overseas immediately at a fraction of the usual cost.”

The Singapore Cruise Centre will be setting up VOIP kiosks for passengers and visitors who do not have access to WiFi enabled devices. These VOIP kiosks act as telephone booths for visitors to make calls to their family and friends, but connected and enabled through the wireless network.

With the wireless service, business travellers can also now make much needed business calls to their foreign counterparts cheaply using VOIP, check emails on their WiFi-enabled devices and access other web-based service and applications.

Visitors in the area will also be able to make use of the wireless service provided at the Singapore Cruise Centre to check their emails or surf the internet for free with the new Wireless@SG network.

This free service, part of Infocomm Development Authority of Singapore's (IDA) island-wide Wireless@SG initiative, is set up by wireless internet service provider, iCell Network.

“We are very happy to be the provider for this wireless service at the Singapore Cruise Centre. We will continue to work closely with the cruise centre to enhance the passengers' and visitors' experience in using this wireless network by providing more applications in the future,” said Mr. Ken Chua, CEO, iCell Network.

The increased connectivity creates the platform for other wireless applications that will further enhance passenger experience at the terminal. One such application in the pipeline is the digital concierge, which will enable users to receive location specific information on their personal WiFi-enabled devices like PDAs, mobile phones and laptops. Users will get to customize the type of information they wish to receive when they are at Singapore Cruise Centre.

Based on the user profile, they will be able to receive for example, information, updates and promotions of the nearby Japanese restaurant or a special sales promotion at the bags and accessories store round the corner. Other value-added services will be added in due course as the service gains popularity.

[About Singapore Cruise Centre](#)

SCCPL, the only cruise and ferry port operator in Singapore, manages four passenger terminals in total. They are the International Passenger Terminal (IPT) for international cruises, Regional Ferry Terminal (RFT) and Tanah Merah Ferry Terminal (TMFT) for regional ferries and the Pasir Panjang Ferry Terminal (PPFT) for domestic ferries. SCCPL handled about 7.8 million cruise and ferry passengers in year 2006.

Dream World Cruise Destinations Awards (UK) voted the Singapore Cruise Centre as:

2005 Best Turnaround Port Operations

2004 Best Turnaround Port Operations

2003 Most Efficient Terminal Operator
Most Efficient Services
Best Turnaround Operations

2001 Most Improved Terminal Facilities

2000 Most Efficient Terminal Operator

1998 Most Improved Facilities

1997, 1998 & 1999 Best Turnaround Port

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