



MEDIA RELEASE

Singapore Cruise Centre & Batam's Sekupang Ferry Terminal in joint promotion to boost holiday traffic

Singapore, 1 December 2010 – Singapore Cruise Centre Pte Ltd (SCC), Asia's oldest cruise terminal operator, has tied up with Batam's Sekupang Ferry Terminal to boost travel between both cities this year-end holiday season.

From today, holiday-makers who board a Batam-bound ferry from SCC's Regional Ferry Terminal at HarbourFront or Singapore-bound service from Sekupang Ferry Terminal in Batam are in for a treat.

Passengers who board ferry services provided by BatamFast Ferry or Penguin Ferry Services will be entitled to a set of gift coupons with discounts of up to 50% on purchases of, among other things, food and beverage, apparel, mobile phone accessories, and resort and tour packages.

The participating companies and merchants located at the two terminals include Mount Faber Leisure Group, The Cocoa Tree, Black Canyon Coffee, Orient Cruise Café, Xin Foodcourt, and Koh Brothers Trading in Singapore, and Polo Ralph Lauren, Polo Shop, Moneng Craft at Nagoya Hill Mall, and Sarinah Indonesian Emporium in Batam.

Passengers are also entitled to 20% discount off one cable car ride to Mount Faber per ferry ticket, 15% discount off 'J' line merchandise at the retail shop of Mount Faber or Sentosa, 10% discount off all F&B menu items (except set menus and discount items) and a chance to take part in lucky dip at both terminals where they stand to win attractive prizes. The promotion ends 31 December 2010.

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About Singapore Cruise Centre Pte Ltd (SCCPL)

The Singapore Cruise Centre Pte Ltd was corporatised in 2003 and manages the award-winning cruise terminal and three ferry terminals in Singapore. Our experience in ferry and cruise terminal operation and management is well-sought after by overseas ports. This is in line with our vision to be the world's leading cruise and ferry operator and international partner of choice in overseas cruise and ferry terminal management and consultancy.

For more information, please visit: www.singaporecruise.com

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About Sekupang Ferry Terminal

The post modern architecture of the TFIS (Terminal Ferry International Sekupang) building is located in the very strategic area at the greeneries best location in Sekupang, Batam Island. The TFIS is the best International harbour in Batam (probably in Indonesia) and has one of the best shopping malls. The accessibility from Singapore HarbourFront to TFIS takes only 45 mins by ferry.

For more information, please visit: www.sekupangport.com

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Participating Ferry Operators

Penguin Ferry Services

Tel: 65 6271 4866 (HarbourFront)

62 778 321691 (Sekupang)

BatamFast Ferry

Tel: 65 270 2228 (HarbourFront)

62 778 325085/6 (Sekupang)